



2025 raiseRED



DANCER SURVIVAL GUIDE



Welcome to raiseRED 2025!

Thank you for registering and fundraising to join our fight for a better tomorrow! On February 21st, we will spend 18 hours together to celebrate our efforts and honor the children who are fighting each day!

Dancers must have their fundraising minimum of \$200 dollars completed by February 20th at 7pm. For questions or assistance with your fundraising page, please contact our Dancer Relations Coordinator, Isabella Fader at dancerrelations.raised@gmail.com. We can't wait to see you at the marathon!

Arrival & Check-In

Location:

University of Louisville
Swain Student Activities Center
Multipurpose room (W200)

Time:

Check in will begin at 4:30pm and end promptly at 5:30pm

Parking:

Park in your designated color pass area or pay to park in the Floyd Street Parking Garage

Tips for a smooth check in:

- Arrive early to avoid a line
- Have your UofL Student ID (cardinal card) ready at check in table - **must have your student ID to check in**
- Carpool or get dropped off for convenience

Baggage Claim

To secure dancer belongings, we will be utilizing a REQUIRED baggage claim system for dancer bags and additional items during the marathon. After check-in you will be directed to the baggage claim to leave your backpack and theme hour goodies in a safe location. You will be able to access your belongings throughout any point in the marathon, only closing during Angel Hour and Reveal, but we will always be able to get you your items in case of an emergency. We encourage you to bring theme items, but remember space is limited in the baggage claim, so check out our suggested packing list!

Packing List

You are only required to bring your student ID, and whatever you want to wear during the marathon. The below are suggestions for your comfort and if you want to refresh during the marathon.

Clothing:

- Multiple pairs of comfortable shoes
- Multiple pairs of socks
- Your color team shirt and fanny pack will be provided at check-in!

Toiletries:

- Deodorant
- Toothbrush
- Hair ties
- towel/wash cloth
- Lip balm
- Any medications you may need
- Face washes, moisturizers, lotions + any skincare you may need

Random:

- Student ID (cardinal card)
- Wallet
- Phone charger
- Water bottle
- Snacks
- Duffel bag
- Cash for any incentives that may require it

Do Not Bring:

- Glitter
- Feathers
- Paint
- Valuables

Theme Hours

UofL



Grab your favorite UofL gear and show some Cardinal pride for a better tomorrow!

Blast from the Past

Throw on your 90s and 2000s outfits and travel back in time with us!



Rave



Throw on your neons and get ready to DISCO!

Incentives

Fundraise the below amount or more to earn an incentive! If you reach this amount during the marathon, we'll have your incentive level ready for you at the HQ table. (You'll learn where that is, don't worry!)

\$200

dancer shirt, entry to marathon, original fanny pack

\$350

UofL tote bag



\$500

entry to energy club



\$750

sundae bar ticket, belt bag



\$1,000

comma club tshirt, \$500 match (while supplies last)



\$2,000

raiseRED hat



\$2,500

Norton Childrens Cancer Institute clinic tour

What to Expect

Throughout the night, each dancer will rotate through a variety of activities like games from your childhood, dancing with friends, free time with lots of options, scavenger hunts and more. We'll also listen to important members of our community and our raiseRED clinic families' stories, reflect on our mission, and needless to say, fundraise because Kids Can't Wait! We will also be providing dinner, midnight snack, and breakfast, as well as fun treats for those who hit incentive levels!

Schedule Highlights

- Opening ceremony (let's get this party started!)
- Dinner
- Family Story Activity
- UofL gear!
- Midnight Snack (Blast from the past outfit)
- Why I Dance
- Scavenger Hunt
- Silent Disco (Rave outfit)
- Fundraising
- Angel Hour
- Breakfast
- Community Celebration
- Buzz for a Cure
- Reveal!!!!

Extra Opportunities

Mail Call

Read encouraging notes to keep you going through the 18 hours. So, we hope you send this link out your friends and family to submit notes that will be printed out and given to you overnight at the marathon. Mail Call submissions will close on February 19th at 12 p.m. *No late submissions can be accepted.



Angel Hour

Come together to honor and remember those we are fighting for. Would you like to honor someone you know that has passed away from cancer or a blood disorder? Please use this form to submit names to be listed on the presentation during this portion of the event.



Buzz For a Cure

Are you interested in taking your fundraising up a notch? Set a fundraising goal, reach it, and buzz your hair during Community Celebration!



FAQ

Why do I need to raise \$200?

RaiseRED is a philanthropic organization with a mission to find a cure. All funds stay local and help children in our area fight pediatric cancer and blood disorders. Your fundraising is how we make a difference. All registered dancers must raise \$200 by Thursday, Feb 20th at 7 PM to attend the marathon. If you are struggling, check out our Fundraising Guide and FAQ on our website, raisered.org

What is a Color Team and when will I know what team I'm on?

Every dancer who registers is placed on a Color Team led by Morale Staff! Your Color Team will be composed of dancers from various organizations. Your Color Team will act as your "support group" throughout the Marathon. During the Marathon, Color Teams will compete for Color Wars points and one team will be crowned the winner of our games! All team assignments have been made. If you have not been contacted by your Morale Staff, please let us know by emailing dancerrelations.raisered@gmail.com

What do I wear?

A t-shirt will be provided to you during check-in. We encourage you to wear comfortable clothes and shoes. It is winter, but the Student Activities Center is known to get warm during certain parts of the marathon. We also encourage you to check out our theme hours and plan accordingly! *Note: NO GLITTER OR FEATHERS are allowed in the Student Activities Center.

Do I need to bring cash with me to the marathon?

For safety reasons, we do not recommend bringing a large amount of cash with you to the marathon. However, there will be merchandise available for purchase and many other opportunities to fundraise throughout the night. Plan accordingly to your comfort level. Cards will be accepted for merchandise.

Other Questions

Sara Eversole - Executive (executive.raisereD@gmail.com)

Megan Jacobs &

Catherine Dalton - Programming (programming.raisereD@gmail.com)

Haven Romero - External (external.raisereD@gmail.com)

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Follow our Socials



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www.raisered.org