2025 Marathon Text Template*

TEMPLATES ARE MEANT TO BE A STARTING GUIDE, PLEASE BE SURE TO PERSONALIZE THEM

Family/ Relatives:
Hi [NAME],
 As you may know, I am involved in raiseRED, the University of Louisville's Dance Marathon where we raise funds to benefit pediatric cancer research and blood diseases. This year my goal is to raise $[INSERT GOAL]. Do you mind if I share some details with you about this and you can let me know if you want to help me out?

  IF YES & Familiar with RR: [Insert why you chose to dance this year] I'm really excited for the event, and I hope you'll consider supporting my efforts by donating $[INSERT A NUMBER, aim for $50]. You can do so by going to my online fundraising page at [INSERT LINK].
  IF YES & Not Familiar with RR: RaiseRED is a dance marathon at the University of Louisville. Instead of running like you would in a regular marathon, I'll be dancing for an entire weekend, and every dime I raise will support the battle against childhood cancer and blood disorders at the University of Louisville. [Insert why you chose to dance this year]. I'm really excited for the event, and I hope you'll consider supporting my efforts by donating $[INSERT A NUMBER, aim for $50]. You can do so by going to my online fundraising page at [INSERT LINK].
  IF NO: No worries, I understand! One last question, I'm working really hard to fundraise and could use all the help I can get... Do you know of anyone who may want to learn more about this cause or be interested in donating? Thank you so much for your time!

Friends:
Hi [NAME]!
Just wanted to reach out because, if you haven't seen, I am participating in raiseRED which is a year-long effort to help children with cancer and blood disorders. [Insert why you chose to dance this year]. I'd really appreciate a $5 or $10 donation (just think of it as a Starbucks drink or lunch). Even a small amount makes a world of difference for these families and it would mean so much. You can donate using my online fundraising page at [INSERT LINK]. Thank you!